

*The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with mental retardation, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.*

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**SPECIAL OLYMPICS OFFICIAL GENERAL RULES** *(as amended in 1999)*

The Special Olympics Official General Rules are the rules for more than 150 accredited Special Olympics Programs worldwide. The General Rules define the nature of both cooperative relationships and mandatory requirements operating with Special Olympics. They provide Programs with information on policy including:

- Mission, Goal, and Founding Principles of Special Olympics
- Definition and Structure of Special Olympics
- SOI's Governance of Special Olympics Programs
- Accreditation of Special Olympics Programs
- Special Olympics Athletes
- Special Olympics Sports Training and Competition
- Fundraising and Development
- Financial Arrangements; Fiscal Reporting and Accountability
- Interpretation of General Rules

The General Rules are available on diskette by calling 202-824-0385.

CODE	PRICE
GRA (FOR U.S.A.)	\$ 5.00
GRE (FOR EUROPE)	\$ 5.00

The following Sports Rules books include the General Statement that covers the mission and philosophy of Special Olympics and information on policy, divisioning, eligibility, and other training and competition requirements.

**OFFICIAL SPECIAL OLYMPICS SUMMER SPORTS RULES -**  
*(New Edition – 2000-2003)*

This book contains the rules governing Special Olympics competitions in the official Special Olympics summer sports of:

- Aquatics
- Athletics
- Basketball
- Bowling
- Cycling
- Equestrian Sports
- Football (Soccer)
- Golf
- Gymnastics (Artistic/Rythmic)
- Powerlifting
- Roller Skating
- Softball
- Tennis
- Volleyball

and the Nationally Popular Sports of:

- Badminton
- Bocce
- Sailing
- Table Tennis
- Team Handball

**OFFICIAL SPECIAL OLYMPICS WINTER SPORTS RULES -**  
*1999-2001 Revised Edition (New Edition – 2002-2005- available in January 2002)*

This book contains the rules governing Special Olympics competitions in the official Special Olympics winter sports of:

- Alpine Skiing
- Cross-Country Skiing
- Figure Skating
- Floor Hockey
- Speed Skating

and the Nationally Popular sports of

- Snowboarding
- Snowshoeing

CODE PRICE

SR1 \$ 6.00

SR2 \$ 5.00

## RISK MANAGEMENT MANUAL

The *Risk Management Manual* has been revised and now includes information on the following topics:

- Sports Risk Management
- Volunteer Registration
- Crisis/Emergency Management
- Contracts
- Fundraising/Media/Public Relations
- Law Enforcement Torch Run®
- Internal Financial Control
- Electronic Security
- Automobiles
- Insurance
- Certificates of Insurance
- Minimizing Workplace Injuries

In addition, several forms are included as well as a general overview defining risk management.

## RISK MANAGEMENT BROCHURE

This tri-fold brochure presents the basics of risk management in an easy-to-read, easy-to-understand format. It includes an example of how risk management techniques can be applied to make your events safer and covers the fundamentals of risk management. It is designed to assist Programs, sub-programs, and those volunteers involved in planning events to focus on risk management and start to ask the necessary questions to help Special Olympics better protect the health and safety of athletes, volunteers, and others.

**CODE**  
RMM

**PRICE**  
\$ 5.00

RMB

\$ 2.50  
for 10

**SPORTS SKILLS PROGRAM GUIDES**

The Special Olympics Sports Skills Program Guides are designed to assist the Special Olympics coach in training and preparation for competition. These guides provide Special Olympics program information, a systematic format for conditioning and training for each sport, and helpful hints regarding facilities, equipment, safety, drills, and games activities. The guides may be used by educators who can easily follow the development of goals and objectives, task-analyzed activities, assessments, and teaching suggestions. The following Sports Skills Program Guides are available :

*Official Special Olympics Summer Sports:*

- Aquatics
- Athletics
- Basketball
- Bowling (spiral bound draft)
- Cycling (spiral bound draft)
- Equestrian Sports
- Football (Soccer)
- Golf
- Gymnastics (Artistic and Rhythmic)
- Powerlifting
- Roller Skating
- Softball
- Tennis
- Volleyball

*Official Special Olympics Winter Sports:*

- Alpine Skiing
- Cross Country Skiing
- Figure Skating
- Floor Hockey
- Speed Skating

*Nationally Popular Sports:*

- Badminton
- Bocce (spiral bound draft)
- Snowshoeing
- Team Handball (spiral bound draft)

Individual Sport Activities Program  
(formerly Motor Activities Training Program)

**CODE                      PRICE**

SS1                      \$ 5.00  
 SS2                      \$ 5.00  
 SS3                      \$ 5.00  
 SS4                      N/C  
 SS5                      N/C  
 SS6                      \$ 5.00  
 SS7                      \$ 5.00  
 SS13                     \$ 5.00  
 SS8                      \$ 5.00  
 SS14                     \$ 5.00  
 SS9                      \$ 5.00  
 SS10                     \$ 5.00  
 SS11                     \$ 5.00  
 SS12                     \$ 5.00

SW1                      \$ 5.00  
 SW2                      \$ 5.00  
 SW3                      \$ 5.00  
 SW4                      \$ 5.00  
 SW5                      \$ 5.00

SNP1                     \$ 5.00  
 SNP2                     N/C  
 SNP3                     \$ 5.00  
 SNP4                     N/C

SMA                      \$ 5.00

**UNIFIED SPORTS™ HANDBOOK**

This handbook explains the Unified Sports concept to athletes, parents, coaches, competition directors, and field leaders. It can be used to interest schools, parks and recreation departments, and other organizations to get involved in this exciting program. Special Olympics athletes and their nondisabled peers from the community join together in Unified Sports to train and compete in sports with all participants benefiting from the shared experience.

**PARTNERS CLUB® HANDBOOK** (*in progress*)

This handbook is ideal for assisting school programs in developing the Special Olympics Partners Clubs that are operating in hundreds of schools around the country. In a Partners Club, student groups volunteer their time to help as one-to-one peer coaching assistants and teammates. The handbook also illustrates the enormous benefits that student volunteers realize when they are involved in this program.

CODE	PRICE
US1	\$ 2.50
PCH	\$2.50

**SPORTS MANAGEMENT**

The sports management series is designed to assist staff in the training of sports directors, sports management teams, and local sports and competition coordinators.

**SPECIAL OLYMPICS SPORTS MANAGEMENT MANUAL**

In a 3-ring binder format, this two-color manual presents the basic components of the Special Olympics Sports Management System in a user-friendly format. Color-tabbed sections (see next item) provide information on sports management teams, coach and athlete training, competition, Unified Sports™, sport resources, and general Special Olympics information.

**COLOR-TABBED DIVIDERS**

**SPORTS MANAGEMENT TEAM GUIDES** (*Sport-specific*)

Each sport-specific guide contains 80-100 pages packed with sport-specific, technical information on the management of competitions, coaches, training schools, and Unified Sports™. These guides are ideal for sports management teams, competition management teams (committees), and local sport-specific volunteers.

The competition section is designed to be applicable to local, state, and national competitions. It includes flow charts and job descriptions for the competition management team, venue layouts, divisioning guidelines, officials' training, individual skills competition management, and games evaluation. The coaches' training materials consist of *Instructor's Guides* for the skills course and the tactics course.

These sports management guides are available for the following sports:

- Alpine Skiing
- Aquatics
- Athletics
- Basketball
- Bowling
- Cross-Country Skiing
- Floor Hockey
- Football (Soccer)
- Softball
- Volleyball

**CODE                      PRICE**

SM                              \$ 15.00

SMD                            N/C

SMW1	\$ 5.00
SM1	\$ 5.00
SM2	\$ 5.00
SM3	\$ 5.00
SM4	\$ 5.00
SMW2	\$ 5.00
SMW5	\$ 5.00
SM7	\$ 5.00
SM10	\$ 5.00
SM12	\$ 5.00

**COMPETITION DIRECTOR'S GUIDE**

*(formerly Event Director's Guide)*

This guide is designed for use by a Special Olympics Competition Planning Committee. It may be used by Special Olympics groups in their formative stage or by committees that have previously conducted Special Olympics competitions. The latter will find the guide a useful refresher on how to plan and conduct Special Olympics competitions. This is designed for use at the area level in preparing and conducting Games.

**CODE**

**PRICE**

CDG

\$ 5.00

**HOW TO START A LOCAL SPECIAL OLYMPICS PROGRAM**

This booklet has been created to assist new program leaders at the local level. It explains the minimum requirements for organizing a local training program and competition. After an introductory letter from Mrs. Shriver, the 16-page booklet explains the necessary ingredients for conducting a local program and provides a checklist of organizational and sports training activities and local competition planning. It also includes a list of other resources and the order form to acquire these resources. This booklet is recommended for reaching new athletes through local schools, recreational facilities, and other community groups beginning Special Olympics Programs. It is an excellent tool to carry with you when making local presentations.

LPE

\$ 2.00

*(English Version)*

LPF

\$ 2.00

*(French Version)*

LPG

\$ 2.00

*(German Version)*

LPS

\$ 2.00

*(Spanish Version)*

**VOLUNTEERS-SCREENING MANUAL**

The Screening Manual will assist area and local Special Olympics volunteer managers with information on appropriate volunteer placement. It covers the topics of matching program needs with volunteer skills, recruitment, interviewing, screening, orientating, placement, code of conduct, and how to politely and respectfully refuse volunteer assistance.

CODE	PRICE
VSM	\$ 1.00

**VOLUNTEER RECRITMENT AND RECOGNITION PACKET**

- Volunteer Registration Policy
- Sample Volunteer/Information/Application
- Volunteer Opportunities
- 101 Ways to Give Recognition (Volunteer Recognition Ideas)
- Creative Ways to Recognize Volunteers
- Ways to Recognize and Reward Youth, Seniors and Working Volunteers
- Protective Behavior Guide
- Ideas for Recruiting Young Volunteers

VRRP	N/C
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**THE VOLUNTEER MANAGEMENT IN-SERVICE TRAINING SERIES**

This training series describes the variety of workshops available to Program staff and volunteers. There are separate fact sheets on each workshop that detail the focus of the training, the audience to which it is directed, the learning objectives, and scheduling information. The *“Volunteer Managment In-service Training”* is a training series written by volunteer management expert Betty Stallings, which has been adapted by Special Olympics.

VMIT	N/C
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The series contains seven 55-minute topics, which are as follows:

- Designing Volunteer Jobs Supervision
- Recruitment Reviews
- Volunteer Performance Reviews
- Interviewing
- Recognition
- Delegation
- Tapping into Volunteer Motivation

The training curriculum for each topic is divided into four sections: *Facilitator’s Guide, Participant Notes, Transparencies,* and *Handouts.* Specific Special Olympics examples have been incorporated into the curriculum.

The modules are intended to be used at all levels of a Special Olympics Program. The training workshops should be facilitated by a staff member from the Special Olympics Program. Because these materials are “user-friendly,” there is no need for a Train-the Trainer workshop prior to using the modules.

## **INTRODUCTION TO ALPs: CONFERENCE PRESENTATION**

*(either General Session or Breakout)*

This program offers definitions, motivation, future direction, and a call to action for conference participants. It is best used as an introduction to the field to establish a common frame of reference for future ALPs' initiatives.

## **ATHLETE LEADERSHIP WORKSHOP (EXPERIENTIAL)**

This workshop prepares athletes and other Program leaders to explain and encourage ALPs' initiatives. Workshop participants experience various ALPs' roles (*Global Messengers, SOOPA, athletes on Board of Directors, athletes as coaches, etc.*) and explore the motivation and requirements for each. The resulting corps of athletes, volunteers and staff are then charged with promoting the ALPs' mindset as well as the programs that bring these opportunities to more athletes.

## **ATHLETE LEADERSHIP WORKSHOP (GOVERNANCE)**

This workshop prepares athletes to participate in Special Olympics programming and policy dialogue via instruction and practice in forming and articulating opinions, group discussion, and techniques for gathering input. Equally important is how the workshop enhances the awareness and listening skills of volunteers, staff, and family members as they interact with athletes during this training.

## **ATHLETE CONGRESS**

This training involves a two-part process that results in athletes defining issues of importance to them, gathering input from their peers on those issues, and then debating and voting on those issues. The end result of the process is a report to the Program Board of Directors on the issues and any resulting recommendation(s) for policy changes. The first part of the process is a prep course that familiarizes the athletes with the process and allows for discussion and agreement on which issues are worth taking to their peers. Then the full delegates come prepared to debate and ultimately vote on those issues.

## ***SPECIAL OLYMPICS ATHLETES ON BOARDS/COMMITTEES***

This is a three-part guide for boards, potential athlete nominees to those boards, and those who would be in support roles to athletes serving on boards. It is a self-guided resource that ensures that all parties to this form of inclusive decision making are comfortable with the relationship and are prepared to make the experience meaningful for all. It is an adaptation of a guide by the same name developed by the Oregon Council on Developmental Disabilities.

**GLOBAL MESSENGERS WORKSHOP (BEGINNING)**

This two-day workshop is designed to trains athletes in public speaking. (This is a revision of the Athlete for Outreach Program begun in 1988.) Currently there are two levels of training: introductory training that focuses on the mechanics of giving a speech and a graduate level course that focuses more on refining public speaking skills and linking the athlete’s personal interests to speeches.

<b>CODE</b>	<b>PRICE</b>
GMWB	N/C

**GLOBAL MESSENGERS WORKSHOP (GRADUATE/REFRESHER)**

This two-day workshop serves as a refresher course for athletes who have completed the beginner course. It teaches athletes how to refine their message and improve public speaking/media skills. A section on how to participate in donor development calls is also included.

GMWG	N/C
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(These are available on CD only by calling Dave Lenox at 202-824-0231 or e-mailing him at [dlenox@specialolympics.org](mailto:dlenox@specialolympics.org))

## HEALTHY ATHLETES MATERIALS

- *How to Start a Special Olympics Healthy Athletes Program (Guide)*
- *How to Start a Special Olympics Healthy Athletes Program (Brochure)*
- *Special Olympics Healthy Athletes [Video] - (English)*  
*(Arabic)*  
*(Chinese)*  
*(French)*  
*(Italian)*  
*(Russian)*

The following training and data collection materials should be ordered by the clinical director of each health specialty. Please discuss any orders of these materials with your trained clinical director.

## DENTAL-SPECIAL SMILES

- Training video
- Training guide
- Screening forms
- Program name tags

## VISION-OPENING EYES

- Training video
- Training guide
- Screening forms
- Program name tags

## HEARING-HEALTHY HEARING

- Training guide
- Screening forms
- Program name tags

## PHYSICAL THERAPY-FUN FITNESS

- Training guide
- Screening forms
- Program name tags

CODE	PRICE
SOKIT	N/C
HAB	N/C
HAVE	N/C
HAVA	N/C
HAVC	N/C
HAVF	N/C
HAVI	N/C
HAVR	N/C

HADSS	N/C
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HAOE	N/C
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HAHH	N/C
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HAFF	N/C
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Other donated promotional and educational materials and professional equipment and supplies will be available to your program for use at *Healthy Athletes*. These might include:

**CLINICAL SUPPLIES** - toothpaste, floss, toothbrushes, eyewear, lenses, eartips, sunscreen, mouthguards

**PROMOTIONAL GIVEAWAYS** - stuffed animals, squeeze balls, pins, hats, water bottles

**PROGRAM MATERIALS** - dental puppets, banners

**EQUIPMENT**- audiology testing equipment, vision screening tests

Your desired distribution of these items will be determined prior to your *Healthy Athletes* screenings.

**SPECIAL REPORTS**

*The Health Status and Needs of Individuals with Mental Retardation*, Sarah M. Horowitz, Ph.D., Bonnie D. Kerker, M.P.H., Pamela L. Owens, Ph.D., Edward Zigler, Ph.D. (A literature review commissioned by Special Olympics, Inc.)

*Promoting Health for Individuals with Mental Retardation—A Critical Journey Barely Begun* (A report presented to the U.S. Senate Appropriations Committee in Anchorage, AK, March 5, 2001)

CODE

PRICE

HSNIMR

N/C

PHIMR

N/C

HAROF

N/C

**GENERAL ORIENTATION**

**INSTRUCTOR'S GUIDE**

This is a manual for instructors conducting the General Orientation (*formerly the General Session*). This booklet follows the Transparencies Presentation (see below) and offers instructors the narrative information to accompany each one.

**PARTICIPANT GUIDE**

This is a master copy of 19 pages of information that can be reproduced for General Orientation participants. This packet provides an overview of mental retardation, the history, philosophy, and mission of Special Olympics, and program and training facts. Individuals attending the General Orientation may take this information for further review and use in their programs.

**TRANSPARENCIES PRESENTATION**

These 30 transparencies graphically display the information contained in the *Instructor's Guide* and are reinforced through the handouts. They are numbered to follow the *Instructor's Guide*.

- Coaches Education System
- Games Management Training Course
- Coaching Special Olympics Athletes
  - Instructor
  - Participant
  - Transparencies
- Special Olympics Course Agendas
- Official's Training Course Agendas

A pocket folder is presented to hold all information, including the transparencies.

**COACHING SPECIAL OLYMPICS ATHLETES COURSE**

This course is designed for the new coach with sport experience and the veteran Special Olympics coach looking to improve his or her training and coaching skills. It involves four sections: the athlete, the coach, training and coaching each athlete, and successfully preparing for competition. The course addresses the following areas: What do I need to know about the athlete with mental retardation—mental, psychological, and social considerations? What about my expanded role as a Special Olympics coach? How can I train and coach athletes more positively and more successfully so that their performances and behavior improve?

**INSTRUCTOR'S GUIDE**

**PARTICIPANT'S GUIDE**

**TRANSPARENCIES PRESENTATION**

**CODE**

GOIG

GOPG

GOTP

CSOAIG

CSOAPG

CSOATP

**PRICE**

N/C

N/C

N/C

N/C

N/C

N/C

**PRINCIPLES OF COACHING COURSE – COACH WORKBOOK**

This workbook is for course participants to complete as they go through the course. It becomes a valuable resource for coaches as they prepare to coach Special Olympics athletes.

**CODE**  
POC1

**PRICE**  
\$ 5.00

**PRINCIPLES OF COACHING COURSE – TRAINER MANUAL**

This manual is for Special Olympics Principles of Coaching Course certified trainers only. The Trainer Manual includes a 3-ring binder, instructor's guide, a full set of color transparencies, and master list of exercises.

POC2

\$ 35.00

## THE FAMILY INVOLVEMENT MANUAL

This manual clearly communicates that family involvement is fun for family members and is essential to the success of any Special Olympics Program. The manual is designed for an interactive setting to generate an exchange of ideas. Topics range from creating family committees and family involvement action plans to helping family members become coaches.

## FAMILY BROCHURES

This four-color brochure highlights useful information about Special Olympics Family Programs, ways for families to get involved, and the sports offered by Special Olympics. It comes with blank inserts that can be custom tailored to each Program. The following materials are designed to help increase awareness of Special Olympics. These resources have been developed for a variety of purposes and audiences to assist public education, marketing, and participant recruitment

## PLAY ACTIVITIES GUIDE

This guide is designed for children below the age of 8 to introduce them to structured play. It serves as the precursor to participating in Special Olympics efforts. *(See Video section for listings of videos useful for these purposes.)*

CODE	PRICE
FIM	\$ 5.00

FB	\$ 5.00 for 50
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PAGE <i>(English Version)</i>	N/C
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PAGS <i>(Spanish Version)</i>	N/C
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**VIDEO LIST**

Because Special Olympics is a movement that offers powerful visuals, video is an ideal media for telling the Special Olympics story. Whether trying to educate the public about our programs, train athletes, recruit volunteers, attract sponsors, or inform families about the benefits of sports, it can all be done with the help of video. The following videos are available to help enhance and expand Special Olympics Programs. These videos are offered in VHS, PAL, and SECAM formats for play in every country.

**BROADCAST FOOTAGE/VIDEOS IN BETACAM FORMAT**

• 1999 SOWSG Raw Sports Reel (30:00)	SOI205	\$ 35.00
• B-Roll: 1997 SOWSG Satellite Feed Footage (45:00)	SOI134	\$ 50.00
• B-Roll: 1995 SOWSG Satellite Feed Compilation (60:00)	SOI113	\$ 55.00
• B-Roll: 1968-1998 (43:30)	SOI159	\$ 55.00
• B-Roll: Summer Games [1991 ISSOG] (28:00)	SOI001	\$ 40.00
• New Special Olympics Logo	SOI006	\$ 25.00
• Each PSA in broadcast format (i.e.; <i>Inspire Greatness</i> , see PSA listing.)	-----	\$ 25.00

**PROGRAM INNOVATIONS**

These informative programs are excellent outreach tools for learning more about mental retardation from the perspective of Special Olympics athletes and family members. *Special Olympics Athletes & Families Speak Out* is in a talk show format and hosted by Maury Povich. The second version of this video is shorter in length and designed for television.

• <i>Special Olympics Athletes &amp; Families Speak Out</i> (98:00)	SOI056	\$ 20.00
• <i>Special Olympics Athletes &amp; Families Speak Out</i> [broadcast version] (47:56)	SOI059	\$ 15.00
• <i>Join the World of Winners: Families</i> (5:30)	SOI024	\$ 10.00

## GENERAL PURPOSE VIDEOS

*Special Olympics* is a general purpose video conveying the essence of Special Olympics. It describes the key elements of the worldwide movement — athletes, coaches, families, volunteers, competition, training, fundraising, and innovative programs. There are seven different regional versions. Each version has an identical introduction and closes with a two-to-three-minute core segment that features information and footage from the particular region. In *Together We Win*<sup>®</sup>, Special Olympics athletes, families, coaches, and volunteers tell, in their own words, the value of Special Olympics in their lives. (It also contains an inspirational music video portion.)

	CODE	PRICE
• <i>Special Olympics: North America-Indigenous People</i> [English] (12:00)	SOI230	\$ 10.00
• <i>Special Olympics: North America</i> [English] (12:00) [Uses term mental retardation]	SOI078	\$ 10.00
• <i>Special Olympics: North America</i> [English] (12:00) [Uses term mental handicap]	SOI079	\$ 10.00
• <i>Special Olympics: North America</i> [English] (12:00) [Uses term developmental disability]	SOI080	\$ 10.00
• <i>Special Olympics: North America</i> [French] (12:00)	SOI078F	\$ 10.00
• <i>Special Olympics: North America</i> [Spanish] (12:00)	SOI078S	\$ 10.00
• <i>Special Olympics: Africa</i> [English] (12:00)	SOI064	\$ 10.00
• <i>Special Olympics: Africa</i> [French] (12:00)	SOI064F	\$ 10.00
• <i>Special Olympics: Asia-Pacific</i> [English] (12:00)	SOI066	\$ 10.00
• <i>Special Olympics: Asia-Pacific</i> [Chinese] (12:00)	SOI066C	\$ 10.00
• <i>Special Olympics: Caribbean</i> [English] (12:00)	SOI068	\$ 10.00
• <i>Special Olympics: Caribbean</i> [French] (12:00)	SOI068F	\$ 10.00
• <i>Special Olympics: Eurasia</i> [English] (12:00)	SOI070	\$ 10.00
• <i>Special Olympics: Eurasia</i> [Russian] (12:00)	SOI070R	\$ 10.00
• <i>Special Olympics: Europe</i> [English] (12:00)	SOI072	\$ 10.00
• <i>Special Olympics: Europe</i> [French] (12:00)	SOI072F	\$ 10.00
• <i>Special Olympics: Europe</i> [German] (10:00)	SOI072G	\$ 10.00
• <i>Special Olympics: Europe</i> [Spanish] (12:00)	SOI072S	\$ 10.00
• <i>Special Olympics: Latin America</i> [English] (12:00)	SOI076	\$ 10.00
• <i>Special Olympics: Latin America</i> [Spanish] (12:00)	SOI076S	\$ 10.00
• <i>Special Olympics: Generic</i> [English] (12:00)	SOI083	\$ 10.00
• <i>Together We Win</i> <sup>®</sup> (18:00)	SOI055	\$ 15.00

**OUTREACH VIDEOS**

The outreach tapes are designed to solicit support for various Special Olympics Programs among specific groups. They can be used to introduce the different aspects of each program to the appropriate audiences. *Athlete Congress* shows how to operate this important program that provides a forum for athletes to voice their opinions and concerns. *Life in the Shadows* focuses on President John F. Kennedy's commitment and compassion for the mentally retarded in America and his leadership in addressing this cause.

	CODE	PRICE
• <i>Life In the Shadows</i> (12:00)	SOI195	\$ 10.00
• <i>Join the World of Winners: Workplace</i> (5:25)	SOI025	\$ 10.00
• <i>Perfect Partners: Special Olympics and Schools</i> (9:35)	SOI026	\$ 10.00
• <i>Unified Sports™ Activities: The Spirit of the Law</i> (12:30)	SOI027	\$ 10.00
[Special Olympics in schools meeting the mandate of PL94-142]		
• <i>Winning in the Cities: General</i> [full version] (15:00)	SOI085	\$ 10.00
• <i>Winning in the Cities: General</i> [short version] (9:00)	SOI086	\$ 10.00
• <i>Winning in the Cities: Business</i> (13:00)	SOI087	\$ 10.00
• <i>Winning in the Cities: Schools</i> (16:15)	SOI088	\$ 10.00
• <i>Winning in the Cities: Volunteers</i> (13:30)	SOI089	\$ 10.00
• <i>Winning in the Cities: Video Series</i> [All on one tape] (72:00)	SOI084	\$ 20.00
• <i>Athlete Congress: Beginning A Dialogue</i> [English] (14:30)	SOI098	\$ 10.00
• <i>Athlete Congress: Beginning A Dialogue</i> [French] (14:30)	SOI098F	\$ 10.00
• <i>Athlete Congress: Beginning A Dialogue</i> [Spanish] (14:30)	SOI098S	\$ 10.00

**PUBLIC SERVICE ANNOUNCEMENTS**

• <i>Inspire Greatness PSAs 2000 Campaign</i> (five spots of varying lengths)	SOI200	\$ 10.00
• <i>Coach</i> (Dollar Rent-A-Car) [coach recruitment] (:30)	SOI044	\$ 10.00
• <i>Get Into It!</i> [athlete/volunteer recruitment] (:30)	SOI060	\$ 10.00
• <i>Make It Happen</i> [separate PSAs with Steffi Graff, Gabriela Sabatini and Arantxa Sanchez Vicaro] (:30)	SOI090	\$ 10.00
• <i>Make It Happen</i> featuring Gabriela Sabatini [Spanish ] (:30)	SOI091S	\$ 10.00
• <i>Make It Happen</i> featuring Arantxa Sanchez Vicaro [Spanish] (:30)	SOI092S	\$ 10.00

## WORLD GAMES VIDEOS

These videos feature the World Games experience. Each program shows a variety of aspects of Special Olympics competition, athlete profiles, family involvement, sponsorship, and volunteerism, capturing the essence of the worldwide movement. These videos are ideal for public education, volunteer and athlete recruitment, and sponsor relations.

	CODE	PRICE
• <i>2001 SOWWG Promo Video</i> (2:32)	SOI207	\$ 10.00
• <i>1999 SOWSG: ABC Wrap Up Broadcast</i> (59:30)	SOI194	\$ 15.00
• <i>1999 SOWSG: ABC Opening Ceremonies Broadcast</i> (45:36)	SOI181	\$ 15.00
• <i>1997 SOWWG: ABC Wide World of Sports</i> (22:00)	SOI136LG	\$ 15.00
• <i>1997 SOWWG: ABC Wide World of Sports</i> (13:00)	SOI136SH	\$ 10.00
• <i>1997 SOWWG: TSN Pre-Games Show #1</i> (26:00)	SOI143	\$ 15.00
• <i>1997 SOWWG: TSN Pre-Games Show #2</i> (26:00)	SOI144	\$ 15.00
• <i>1997 SOWWG: TSN Opening Ceremonies</i> (90:00)	SOI146	\$ 20.00
• <i>1997 SOWWG: TSN Floor Hockey Finals &amp; Closing Ceremonies</i> (90:00)	SOI147	\$ 20.00
• <i>1997 SOWWG: TSN Highlight Show #1</i> (52:00)	SOI148	\$ 20.00
• <i>1997 SOWWG: TSN Highlight Show #2</i> (52:00)	SOI149	\$ 20.00
• <i>1997 SOWWG: TSN Highlight Show #3</i> (52:00)	SOI150	\$ 20.00
• <i>1997 SOWWG: TSN Highlight Show #4</i> (52:00)	SOI151	\$ 20.00
• <i>1997 SOWWG: TSN Highlight Show #5</i> (52:00)	SOI152	\$ 20.00
• <i>1995 SOWSG: Opening Ceremonies</i> (90:00)	SOI093	\$ 10.00
• <i>1995 SOWSG: ABC Wide World of Sports [English]</i> (37:00)	SOI094LG	\$ 15.00
• <i>1995 SOWSG: ABC Wide World of Sports [English]</i> (14:58)	SOI095SH	\$ 10.00
• <i>1995 SOWSG: ABC Wide World of Sports [French]</i> (14:58)	SOI095F	\$ 10.00
• <i>1995 SOWWG: ABC Wide World of Sports [Spanish]</i> 14:58)	SOI095S	\$ 10.00
• <i>1968 ISSOG: A Dream to Grow On</i> [historical footage] (23:00)	SOI015	\$ 15.00

**SPORTS TRAINING & PROMO VIDEOS**

The sport-specific videos show various techniques for training Special Olympics athletes for competition. The audio tapes feature the music that is used for the gymnastics routines. *Motor Activities Training Program* and *Unified Sports™* are promotional videos highlighting their particular sports program. *The Essentials of Special Olympics* focuses on the four key elements of Special Olympics training and competition: coach training; athlete training; competition and divisioning; and ceremonies.

• <i>The Essentials of Special Olympics</i> [French] (15:10)	SOI210	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Arabic] (15:10)	SOI211	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Cantonese] (15:10)	SOI212	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Mandarin] (15:10)	SOI213	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Russian] (15:10)	SOI214	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Spanish] (15:10)	SOI215	\$ 10.00
• <i>The Essentials of Special Olympics</i> [English] (15:10)	SOI216	\$ 10.00
• <i>Aquatics</i> [English] (12:49)	SOI241	\$ 10.00
• <i>Alpine Skiing: Race Tactics and Course Setting</i> (11:00)	SOI016	\$ 10.00
• <i>Alpine Ski Coaching</i> (13:00)	SOI140	\$ 10.00
• <i>Floor Hockey</i> (13:00)	SOI017	\$ 10.00
• <i>Gymnastics: Artistic</i> Audio Cassette	SOI116	\$ 5.00
• <i>Gymnastics: Artistic Routines</i> Video (28:00)	SOI018	\$ 15.00
• <i>Gymnastics: Rhythmic</i> Audio Cassette	SOI117	\$ 5.00
• <i>Gymnastics: Rhythmic Routines</i> Video (51:00)	SOI019	\$ 15.00
• <i>Making of a Champion: Track &amp; Field</i> [Athletics] (15:30)	SOI020	\$ 15.00
• <i>Motor Activities Training Program</i> [promotional video] (8:30)	SOI021	\$ 10.00
• <i>Unified Sports™ Promotional Video</i> [English] (10:00)	SOI061	\$ 10.00
• <i>Unified Sports™ Promotional Video</i> [French] (10:00)	SOI061F	\$ 10.00
• <i>Unified Sports™ Promotional Video</i> [Spanish] (10:00)	SOI061S	\$ 10.00

**VIDEOS FOR VOLUNTEERS**

These videos are designed to provide background on Special Olympics for new volunteers and board members. *The Spirit of Special Olympics* is an excellent overview of the structure of the Special Olympics organization, its mission and philosophy. *The Volunteer Promo* features the volunteer experience with quotes from various participants. *Enter the Arena* is a volunteer board member orientation tape that discusses roles and purpose.

• <i>A Salute to Heroes</i> (Law Enforcement Torch Run®) (7:59)	SOI174	\$ 15.00
• <i>Development Video</i> with Susan Saint James (7:20)	SOI177	\$ 15.00
• <i>The Spirit of Special Olympics: (volunteer orientation)</i> (20:00)	SOI045	\$ 15.00
• <i>Volunteer Promo</i> [English] (6:30)	SOI046	\$ 10.00
• <i>Volunteer Promo</i> [Chinese] (6:30)	SOI046C	\$ 10.00
• <i>Volunteer Promo</i> [French] (6:30)	SOI046F	\$ 10.00
• <i>Volunteer Promo</i> [Russian] (6:30)	SOI046R	\$ 10.00
• <i>Volunteer Promo</i> [Spanish] (6:30)	SOI046S	\$ 10.00
• <i>Enter the Arena</i> (Kellogg Foundation Board Orientation) [English] (15:00)	SOI051	\$ 10.00
• <i>Enter the Arena</i> (Kellogg Foundation Board Orientation) [French] (15:00)	SOI051F	\$ 10.00
• <i>Enter the Arena</i> (Kellogg Foundation Board Orientation) [Russian] (15:00)	SOI051R	\$ 10.00
• <i>Enter the Arena</i> (Kellogg Foundation Board Orientation) [Spanish] (15:00)	SOI051S	\$ 10.00

## MARKETING

The *Marketing Video* is a music video that highlights sponsors of the 1991 World Games. It is a fast-paced, sports-oriented video for general audiences or sponsor presentations. *Guardians of the Flame* presents the Law Enforcement Torch Run® from its historical perspective and shows its effect on the law enforcement officers and Special Olympics. The *Corporate Marketing* video shows potential sponsors the benefits of supporting Special Olympics. *Phoenix Special Olympics Experience* was produced by SOI worldwide sponsor Phoenix Insurance & Investment about its rewarding experience at the 1995 World Games.

• <i>Guardians of the Flame</i> [Torch Run] (8:30)	SOI057	\$ 10.00
• <i>Corporate Marketing</i> Video [English] (8:00)	SOI009	\$ 10.00
• <i>Corporate Marketing</i> Video [French] (8:00)	SOI009F	\$ 10.00
• <i>Corporate Marketing</i> Video [Spanish] (8:00)	SOI009S	\$ 10.00
• <i>Phoenix Special Olympics Experience</i> [sponsor involvement] (9:00)	SOI145	\$ 10.00

## MUSIC VIDEOS

The music videos use Special Olympics footage edited to the title song. Each tape reveals the courage, determination, and skill displayed by Special Olympics athletes and the joy shared by all of the participants. These tapes are ideal for eliciting a positive emotional response from your audience.

• <i>Attitude</i> [Summer Sports] (4:11)	SOI204	\$ 10.00
• <i>Change the World</i> (3:03)	SOI167	\$ 10.00
• <i>Marketing Video</i> [Summer Sports] (4:25)	SOI031	\$ 10.00
• <i>Chariots of Fire</i> [Summer Sports] (3:30)	SOI032	\$ 10.00
• <i>Greatest Love of All</i> (Whitney Houston) [Summer Sports] (6:30)	SOI033	\$ 10.00
• <i>Story of Love</i> (Bette Midler) [Summer Sports] (3:00)	SOI034	\$ 10.00
• <i>Wings of Love</i> (Jeffrey Osborn) [Summer Sports] (2:00)	SOI037	\$ 10.00
• <i>One Moment in Time</i> (Whitney Houston) [Summer/Winter Sports] (4:00)	SOI052	\$ 10.00
• <i>Smiles</i> [Summer/Winter Sports] (3:30)	SOI053	\$ 10.00
• <i>Ode to Joy</i> (Beethoven) [Summer Sports] (4:00)	SOI054	\$ 10.00
• <i>Hero</i> (Mariah Carey) [Winter Sports] (3:40)	SOI058	\$ 10.00
• <i>Circle of Life</i> (Elton John) [Summer Sports] (5:00)	SOI063	\$ 10.00
• <i>We Can Make A Difference</i> (Bebe & Cece Winans) [Summer Sports] (5:00)	SOI097	\$ 10.00
• <i>Reach</i> (Gloria Estefan) [Summer Sports] (4:00)	SOI135	\$ 10.00
• <i>Along the Way</i> [Winter Sports] (5:00)	SOI153	\$ 10.00

## MUSIC CASSETTES

• <i>Official Special Olympics Theme Music</i> audio cassette featuring <i>We're Looking Good</i> , <i>Winners All</i> , and <i>Give Me A Chance</i>	SOI0123	\$ 5.00
• <i>Gymnastics: Rhythmic</i> Audio Cassette	SOI0117	\$ 5.00
• <i>Gymnastics: Artistic</i> Audio Cassette	SOI0116	\$ 5.00

**RECENTLY PRODUCED VIDEOS (PRODUCED SINCE 1999)**

	CODE	PRICE
• <i>Special Olympics: North America-Indigenous People</i> [English] (12:00)	SOI230	\$ 10.00
• <i>Attitude</i> [Summer Sports] (4:11)	SOI204	\$ 10.00
• <i>Gymnastics: Rhythmic</i> Audio Cassette	SOI117	\$ k5.00
• <i>Life In the Shadows</i> (12:00)	SOI195	\$ 10.00
• <i>Inspire Greatness PSAs 2000 Campaign</i> (5 spots of varying lengths)	SOI200	\$ 10.00
• <i>The Essentials of Special Olympics</i> [French] (15:10)	SOI210	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Arabic] (15:10)	SOI211	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Cantonese] (15:10)	SOI212	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Mandarin] (15:10)	SOI213	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Russian] (15:10)	SOI214	\$ 10.00
• <i>The Essentials of Special Olympics</i> [Spanish] (15:10)	SOI215	\$ 10.00
• <i>The Essentials of Special Olympics</i> [English] (15:10)	SOI216	\$ 10.00
• <i>A Salute to Heroes</i> (Law Enforcement Torch Run®) (7:59)	SOI174	\$ 10.00
• <i>2001 SOWWG Promo Video</i> (2:32)	SOI207	\$ 10.00
• <i>1999 SOWSG: ABC Wrap Up Broadcast</i> (59:30)	SOI194	\$ 10.00
• <i>1999 SOWSG: ABC Opening Ceremonies Broadcast</i> (45:36)	SOI181	\$ 10.00
• <i>The Next Generation of Special Olympics Heroes</i> (19:20)	SOI168	\$ 10.00
• <i>Protective Behavior Guidelines 2000</i> (19:16)	SOI231	\$ 15.00
• <i>A Very Special Christmas 2000 from Washington, D.C.</i> (74:46)	SOI243	\$ 20.00
• <i>Development Video</i> with Susan Saint James (10:00)	SOI177	\$ 10.00

The following fact sheets are copied and provided **free of charge** by Special Olympics, Inc. They are ordered as a complete set (one copy each). Please include \$7 for shipping and handling.

## BIOGRAPHIES

- Eunice Kennedy Shriver
- Sargent Shriver
- Timothy Shriver

## GENERAL

- What is Special Olympics?
- National Programs
- Language Guidelines
- Mental Retardation
- Milestones
- Philosophy
- Premier Sponsors
- Special Olympics, Inc. Board of Directors
- World Games
- Special Olympics Law Enforcement Torch Run®
- Training School Application, Registration and Evaluation

## SPORTS

- Special Olympics Unified Sports™
- Special Olympics Unified Sports™ and Related Activities
- Motor Activities Training Program
- The Sports
- Coaches Training
- Divisioning
- Games and Competition

## OUTREACH

- Outreach
- Coaches
- Families
- Mega-City Programs
- What is Inclusion?
- IDEA – Individuals with Disabilities Education Act
- Mental Retardation – Q & A
- AAMR Definition (1992)
- Explanation of AAMR, Assumptions and Levels of Support
- How You Can Help: Exceptional Children, School Administrators, Special Education.
- Coaches & PE, AAMR
- Use of Information Tables and Booths to Help Reach Athletes
- Christmas Grant Information

**REACHING OUT – OUTREACH HANDBOOK**

This handbook is designed to supplement the outreach efforts that are ongoing at the local, area, and chapter levels. The information in this handbook is a compilation of the fundamental concepts that constitute outreach in an easy-to-read format for quick reference.

**CODE**  
RO            **PRICE**  
\$ 8.00

**PUBLIC RELATIONS HANDBOOK**

The *Public Relations Handbook* is an excellent resource for developing a public relations plan. It provides thorough information on media relations, sponsor relations, publicity, crisis communications, newsletters, and resources all necessary for a comprehensive approach to public relations.

PRH20            \$ 5.00

**LOGO GRAPHIC STANDARDS MANUAL**

These guides serve as the official graphic standard for using the Special Olympics logo in all public relations materials.

- Special Olympic Sports Pictograms (*Set of 2*)
- Special Olympics Logo Graphic Standards Manual
- Special Olympics Logo Graphic Standards Poster
- Special Olympics Logo Basic Graphic Standards Guide
- Special Olympics Logo Reproduction Artwork
- Special Olympics Logo Color Swatches

LGSM            \$ 4.00

**SPECIAL REPORTS**

**DYKENS STUDY**

*Effects of Special Olympics International on Social Competence in Persons with Mental Retardation*, Elisabeth M. Dykens, Ph.D. and Donald J. Cohen, M.D., Yale Child Study Center

DS            \$ 2.00

*Inclusion: Issues of Educating Students with Disabilities in Regular Education*, prepared by Michael L. Hardman. This informational guide contains the history of terminology within special education, a description of what inclusive schools look like, and viewpoints of professionals on inclusion.

*(see page 13 for other reports concerning individuals with mental retardation).*

**APPLICATION FOR SPECIAL OLYMPICS  
SPORTS TRAINING CERTIFICATION**

Used by training directors, the certification forms are provided at no cost to allow local coaches, officials, and program leaders to apply for certification after attending a training school and completing a required practicum in coaching, officiating, or sports management. Special Olympics, Inc., will provide each accredited program complimentary packets of these certification forms on January 1, based on the number of certifications approved the previous year. The price listed at the right will be applied to any additional packets that are ordered.

**CODE**  
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**PRICE**  
\$3.00  
for 50

**MEDICAL RELEASE FORMS FOR SPECIAL OLYMPIC ATHLETES AND  
UNIFIED SPORTS PARTNERS**

Each athlete competing and participating in Special Olympics must maintain a current Medical (every three years) and Parent/Adult Release Form (does not expire) to be eligible to train or compete in Special Olympics. This form is camera-ready, which means it can be immediately adapted to a professional printer.

MRF

\$ 2.00

# Materials Order Form

## Principles of Coaching Course and Trainer Course

*Only use this form to order materials that are for sale*

Host Program \_\_\_\_\_

Training Director \_\_\_\_\_

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Course Date(s) \_\_\_\_\_

Site \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

**Coach Workbooks** \_\_\_\_\_

POC-1 at \$ 5.00

**Trainer Manual that includes 3-ring binder,  
full set of color transparencies, and master list of exercises**

POC-2 at \$ 35.00

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